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WD Partners Expands Partnership with the Central Ohio Chapter of PMI

COLUMBUS, Feb. 10, 2012. WD Partners, a customer experience expert for global food and retail brands, is partnering with the Project Management Institute (PMI), one of the world's largest not-for-profit membership associations for the project management profession, to conduct in-house Project Management Professional (PMP) Boot Camps throughout 2012. The goal of this program is to foster continuous professional development with a focus on ensuring consistent project management skills across the organization. WD expects to have put 24 associates through this professional training by the end of 2012.

Mike Morton PgMP, PMP, Senior Vice President of Program Management Services is leading this initiative in partnership with the Central Ohio Chapter of PMI. Under Mike's leadership, WD has been honored with several awards, including recognition for best-in-class program management and construction processes. With vigilant supervision, Mike ensures properly integrated services, helping retail partners realize the full breadth of WD Partners capabilities.

WD Partners has managed programs for some of the world's largest retailers including Tim Horton's, McDonald's, Wendy's, Starbucks and CVS.

About WD: WD Partners is a customer experience expert for food and retail brands. WD helps companies innovate through strategy, design, architecture & engineering, and program management services. The results are enhanced customer experiences, higher sales, improved profitability, and faster return on investment. For more information, please visit www.wdpartners.com.

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