

WD Partners' innovations for retail and food brands lead to growth; architecture and design firm adds 24

WD Partners, the award-winning design firm that helps food and retail brands innovate in stores and online, has added 24 associates across its Brand/Operations/Build groups:

Brand

Mark Bryan, Environments Designer. Mark's experience includes commercial dining, hospitality, and commercial office design. He joins WD from Design Collective.

Bryce Campbell, Environments Designer. Bryce recently graduated from The Cleveland Institute of Art, with a degree in Interior Design.

Bethany Davis, Environments Designer. Bethany received a fine arts degree from The Cleveland Institute of Art. Her artwork has been exhibited in Columbus and Cleveland.

Christopher Michaels, Lead Graphic Designer. Christopher, a graphic designer with more than a decade's experience, rejoins WD after working with L.A.-based Palladeo.

Scott Nelson, Sr. Market & Design Strategist. Joining WD from Big Red Rooster, Columbus, Scott is an experienced consumer researcher with significant CPG and retail experience.

Derek Protopapas, Account Manager. With past clients that include A&F, DSW, Bath & Body Works, Express, American Eagle, Derek previously worked with Reflex Design and Technology.

Jorge Sanclemente, Sr. Graphic Designer. Jorge is an experienced graphic designer, working most recently with Interbrand Design Forum in Dayton OH.

Mike Wrubel, Environments Designer. Mike is a recent graduate of The Cleveland Institute of Art, with a degree in Interior Design.

David Youngdahl, Sr. Graphic Production Coordinator. David will create production art for design teams. He joins WD after working with Interbrand Design Forum in Dayton OH.

Operations

Dustin Wright, Project Manager. Dustin holds a degree in industrial engineering from OSU, and joins WD from Abercrombie & Fitch. He will improve retail efficiency and productivity.

Build

Sid Baker, PE, LEED AP, Electrical Engineer. Sid comes to WD from Jacobs Engineering. He holds a B.Sc. in Electrical Engineering from The Ohio State University.

John Bauman, R.A, Senior Architect. John rejoins WD Partners. He is an experienced architect who works with Gap, Bath and Body Works, Stop & Shop, and Food Lion.

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Aaron Carns, PE, Electrical Engineer. Aaron rejoins WD. He has a degree in Electrical Engineering with a minor in Applied Mathematics from Ohio Northern University.

Teresa Dezelski, LEED AP, Mechanical Engineering Associate. Teresa joins WD from Korda/Nemeth Engineering. She holds a B.Sc. in HVAC and Refrigeration Technology.

Chelsea Hawes, Architectural Designer. Chelsea holds an Associate's in Applied Sciences in Architecture from Sinclair Community College, and rejoins WD.

Doug Kruse, LEED AP, Architect. Doug rejoins WD Partners with more than two decades of experience. He holds a B. Arch. from The Ohio State University.

Mike Landon, Electrical Designer. Mike comes from Point One Design. He holds a Computer-aided Drafting and Design degree from ITT Technical Institute.

Josh Leiting, LEED AP BD+C, Mechanical Engineering Associate. Josh joins WD from Korda/Nemeth Engineering. He holds a B.Sc. in Mechanical Engineering from OSU.

Lauren Melaragno, Architectural Designer. Lauren holds an A.A.S. in Architecture from Columbus State. She joins WD from Fitch, where she worked with specialty retail brands.

Penny Mavrikis, AIA, NCARB, Lead Project Architect. Penny joins WD with 20 years of retail and restaurant experience, most recently with LMHT Associates of Durham, N.C.

Britt Mills, Business Solutions Developer. With a B.S. in business from Kansas State University, Britt will assist WD project teams developing information technology solutions.

Jennifer Noyes, Sr. Project Coordinator. Jennifer holds a B.Sc. from The Ohio State University, and rejoins WD from Design Group. She will provide administrative support.

Juan (Johnny) Prieto, Electrical Designer. Johnny rejoins WD Partners. He earned an Associate's Degree in Computer Assisted Drafting from ITT Technical Institute.

Doug Tailford, Senior Planner. Doug rejoins WD with extensive experience in private and public development. He holds a Master's in City and Regional Planning from Ohio State University.

Over the last 18 months WD Partners' design and branding business has added major clients in the consumer packaged goods, big box retail, and grocery segments. Clients include Gatorade, Gap Inc., Walmart, Stop & Shop, Barnes & Noble College Booksellers, Qdoba, Bruegger's Bagels, and Best Buy. The firm's Frito-Lay Aisle Reinvention project received a POPAI Outstanding Marketing Award in 2009.

About WD: WD Partners helps food and retail brands innovate through strategy, design, architecture, engineering, and implementation services. The results are enhanced customer experiences, higher sales, improved profitability, and faster return on investment. WD Partners works for the leading regional and global brands. For more information, please visit www.wdpartners.com.

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